



KENTUCKY
TRUST



JOIN DONATE LIFE KENTUCKY
FOR AN UNFORGETTABLE DAY AT
CHURCHILL DOWNS WHERE GREAT
EXPERIENCES, TRADITION, AND
WARM HOSPITALITY UNITE.

DONATE LIFE DAY AT THE RACES

THURSDAY, APRIL 30, 2026

GATES OPEN AT 10:30AM

ALL-INCLUSIVE BUFFET & BAR, OPEN BY 11:00AM

POST TIME AT 12:45PM

\$10,000 – SUPERFECTA SPONSOR

Premium Event Access & Amenities:

- **2 TABLES FOR 8 (16 GUESTS TOTAL):**
Experience the event at its finest with premium indoor seating on Millionaires Row with a reserved, covered balcony offering a spectacular view of the finish line.
- **ALL-INCLUSIVE SIGNATURE BUFFET & BAR:**
Enjoy a delicious lunch with inclusive beverages (alcoholic and non-alcoholic).
- **2 ONSITE PARKING PASSES**
- **2 PASSES TO THE WINNERS CIRCLE** – During the Donate Life Race
- **SPONSOR GIFT**

Brand Recognition:

- **SOCIAL MEDIA COMMENDATION:**
Promotion across Facebook, LinkedIn, and Instagram, engaging a vast, diverse audience of 25,000+ followers. Invitation to collaborate on sponsorship related post.
- **PRINTED RECOGNITION:**
Your logo prominently featured on event sponsor board, DLKY event program, table signage, and co-branded backdrop.
- **PREMIER NETWORKING:**
Engage an audience of 900+ distinguished guests.



Your contribution provides immediate support to families in their most vulnerable times. A portion of your sponsorship is tax-deductible in accordance with IRS regulations.

\$5,200 – TRIFECTA SPONSOR

Premium Event Access & Amenities:

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Enjoy a delicious lunch with inclusive beverages (alcoholic and non-alcoholic).
- **2 ONSITE PARKING PASSES**
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- **SPONSOR GIFT**

Brand Recognition:

- **SOCIAL MEDIA COMMENDATION:**
Promotion across Facebook, LinkedIn, and Instagram, engaging a vast, diverse audience of 25,000+ followers.
- **PRINTED RECOGNITION:**
Your name prominently featured on DLKY event sponsor board and event program.
- **PREMIER NETWORKING:**
Engage an audience of 900+ distinguished guests.



\$2,650 – RACE NAMING SPONSOR

(TICKETS NOT INCLUDED)

- **CHURCHILL DOWNS RECOGNITION:**
Your name prominently featured on official, iconic Program of Churchill Downs (max 52 characters)
- **PRINTED RECOGNITION:**
Your name featured on event sponsor board and DLKY event program.

\$500 – WIN, PLACE, SHOW SPONSOR

(TICKETS NOT INCLUDED)

- **PRINTED RECOGNITION:**
Your name featured on event sponsor board and DLKY event program.
- 100% of your contribution supports families in crisis.