



## **2026 Donate Life Symposium “For Good”**

### **Impact Opportunities**

**Tuesday, August 25, 2026**

**UofL Shelby Campus Conference Center | Louisville, KY**

#### **About the Symposium**

The Donate Life Kentucky Trust Symposium will convene more than 100 attendees, including Kentucky driver’s license leaders, elected officials, healthcare professionals, and community advocates - all united by a shared commitment to saving lives through organ and tissue donation.

This event is more than a luncheon and more than a training - it’s a dynamic, mission-driven experience designed to educate, connect, and inspire, featuring standout keynote speakers seen on *America’s Got Talent*, interactive table discussions, networking, and engaging sessions.

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#### **As a sponsor, your organization will:**

- Gain visibility among elected officials and key statewide leaders
- Connect with engaged, service-driven audiences
- Be recognized as a champion for health, hope, and community impact
- Help us share the real stories and facts behind organ and tissue donation - educating, dispelling misconceptions, and inspiring lifesaving decisions

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#### **Sponsorship Opportunities**

##### **\$5,000 – Presenting Mission Sponsor**

- Speaking opportunity from the podium at the event
- Logo on two VIP tables of 8 (16 total seats)
- Premium exhibitor table placement
- Top-tier logo placement on all promotional and event materials
- Recognition in email newsletter to 3,000+ subscribers
- Social media recognition to 25,000+ followers
- VIP access to keynote speakers

- Recognition on event signage and screen loop
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### **\$2,500 – Friend of the Mission Sponsor**

- Exhibitor table
  - Logo on VIP table of 8
  - Listed on promotional and event materials
  - Recognition in email newsletter to 3,000+ subscribers
  - Social media recognition to 25,000+ followers
  - Verbal recognition during event
  - Recognition on event signage and screen loop
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### **Additional Opportunities**

- **\$1,500 Lunch Sponsor** – signage + verbal recognition
  - **\$750 Lanyard Sponsor** – logo worn by all attendees
  - **\$250 Community Supporter** – makes it possible for 8 attendees to participate in this mission-driven event. Name listed on program.
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### **Join Us**

Your support ensures this event continues to inspire action, strengthen partnerships, and save lives across Kentucky. Because of this mission - and the people behind it - lives are changed for good.

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### **Contact Information:**

Shannon Adkins, Philanthropy Director and Donor Mom

[SAdkins@donatelifeky.org](mailto:SAdkins@donatelifeky.org)