

Every Life Remembered



A walk supporting Donate Life Kentucky

Sunday, October 11, 2026

Walk Begins: 2:30 PM

**Hosted by: Arch L. Heady at Resthaven
Funeral Home and Memorial Park**

Dignity[®]
MEMORIAL

Fundraising Tool Kit



#DonateLifeKY

First, *Thank you*

Every Life Remembered is a community walk supporting Donate Life KY Trust and the lifesaving mission of organ, eye, and tissue donation. Your registration to participate helps raise funds to ensure that Donate Life KY Trust can continue providing vital support for donor families, transplant recipients, and individuals waiting for a transplant.

Funds raised from Every Life Remembered Walk help provide care, resources, education, and hope to families navigating some of life's most difficult moments, while also honoring the incredible legacy of those who gave the gift of life.

This quick guide was created to provide helpful tools and inspiration as you invite friends, family, and colleagues to join you in supporting this vital mission. We are deeply grateful for your commitment and partnership, and we are always here to help should you have any questions along the way.

Contact Shannon Adkins sadkins@donatelifeky.org or Kelly Fardella Kelly.fardella@dignitymemorial.com for more information or questions.

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Kidney



Lung



Heart



Liver



Pancreas



Circle of Life

About Donate Life Kentucky Trust

SUPPORTING KIDS ON THEIR TRANSPLANT JOURNEY Donate Life Kentucky Trust is the only nonprofit in the state dedicated to assisting Kentucky children waiting for lifesaving organ transplants. Established in 2023, our Children's Transplant Fund provides critical financial aid for necessities like rent, transportation, and other essential needs, helping to support these young patients and their families through their wait for a transplant. We invest in resources for peer-led support circles for teens, kids, and caregivers.

Thanks to our incredible partnership with [Kosair for Kids](#), this fund has provided support for kids on the waiting list, being worked up for transplant, and post-transplant.

HELPING THOSE WHO WAIT Through community outreach, we engage communities to teach the truth about this lifesaving mission and inspire others to register as organ, eye and tissue donors to give hope and life to patients in need.

SUPPORTING THOSE WHO GAVE Donate Life Kentucky Trust is the only nonprofit in Kentucky focused on supporting donor families facing financial difficulties after the unexpected loss of a loved one. We provide essential assistance for transportation, lodging, burial and cremation costs to help ease the burden during a challenging time. We continue to honor donors by ensuring their legacy continues through our Gift of Life Stories and volunteer programs. With the incredible increase in donor heroes, your financial gifts allow us to meet the growing need.

SUPPORTING FAMILIES WHO RECEIVED Our Transplant Patient Fund supports Kentucky transplant patients grappling with the financial strain of life-sustaining medical care post-transplant. By providing essential resources like gas cards, medical equipment, and lodging, this fund helps alleviate the financial burden on patients and their families, ensuring they can focus on their recovery. Named for Judge Charlie Satterwhite, a transplant recipient and passionate Donate Life supporter, our fund is the only of its kind in Kentucky serving transplant patients in financial crisis.

About Every Life Remembered

Dignity Memorial is a proud partner of Donate Life Kentucky Trust, serving and supporting families of organ and tissue donation.

Every Life Remembered is a walk to raise funds and support the valuable work that Donate Life Kentucky provides to the individuals and families in the program. It is a coming together of hearts and minds to recognize those who have made incredible sacrifices to save lives.

We remember every person who puts their name on the donor list. We remember every individual who is added to the wait list for a transplant. We remember every family who makes the decision to donate life. We remember every person who saved a life at the expense of their own. We remember every life that continues because of the generous donation they received.

Every Life Remembered is a walk to remember every life touched by organ donation and procurement, and to support the programs that support those lives.



Every Detail Remembered®

Dignity®
MEMORIAL



Fundraising Tips

Building your team and asking for donations gives your community and network a chance to make a difference!

TELL YOUR STORY

Your story and/or why you want to join the Every Life Remembered walk is your most powerful fundraising tool. Your community and network cares about YOU! This will help motivate others to join and support, too. You will also find that telling your story will **INSPIRE** others to tell theirs and you will find that many others have their own personal reasons and stories to support this important cause.

MAKE THE ASK — THREE TIMES!

FIRST, share why you are joining the Every Life Remembered walk, ask them to join your team and support, and tell them how to join and/or donate.

SECOND, a few weeks later, remind your community that you need their support. Let them know how much you have left to raise toward your goal. This will help motivate your community and network to help you reach your goal! This is a great place to repeat your story and share why you choose to walk.

Be sure to encourage each person to sign up online and request to join your team. Also be sure to remind them that 100% of their donation supports the programs and services provided by Donate Life Kentucky.

THIRD, ask again – and share that every dollar matters! It can help to share facts about the Every Life Remembered walk and how funds can support different programs and services.



GET *Creative*

FUNDRAISING ACTIVITY SUGGESTIONS

Get creative and make it fun. Your team members will enjoy participating in fundraising activities that are fun and/or engaging. Some suggestions include:

- Host a bake sale at your company/organization, church, or social group.
- Reach out to local restaurants. Some have programs where a portion of the sales on a given day will be contributed to your cause.
- Host an online silent auction. Ask your team to solicit for items to add to the auction. There are websites with no or low-cost options to host your online auction, such as <https://www.32auctions.com/>
- Host an event with opportunities for participants to pay to play games and win prizes, such as:



Bingo and charge \$20 per card



50/50 raffles, charging for raffle tickets



Gift basket raffles and charge for raffle tickets



Chili cookoff, charging \$20 for each chili submission



A Cake Walk, charging \$20 for each spot on the walk

Many local organizations that you visit frequently, or are connected to your community, are willing to make donations for events such as those listed above. If you are hosting any events where people can win prizes, reach out to your local restaurants, bakeries, coffee shops, etc., and ask for a donation for your event. You may need to provide the flyer for their records.

And remember, have fun!

HARNESS THE POWER OF SOCIAL MEDIA AND EMAIL

Use social media to inspire your donors and share your progress. Post frequently, share your why, and personalize your emails and posts with photos and updates. Be sure to include the link for online registration:

<https://runsignup.com/Race/KY/Louisville/EveryLifeRemembered?raceRefCode=PE5VSX9m>

Every time a donation is made, or someone joins your team, you will receive a notification. As soon as possible, reach out to them and thank them for their generous support. Share their participation on social media and thank them publicly - this will also encourage and remind others to get involved or donate.

Follow up after the event to thank your donors again, share the success of the event and that you appreciate their participation. This will cultivate the relationship and set you up for success with future events.



DonateLifeKY



DonateLife_KY



DonateLifeKY



Donate Life Kentucky Trust

Tag us!

#DonateLifeKY

Email Template

Hello,

On Sunday, October 11, 2026, I will be walking to raise funds for Donate Life Kentucky Trust at the Every Life Remembered walk. I believe in supporting the programs and services Donate Life provides to families and individuals in the organ donation, procurement, and transplantation system. It's a cause worth getting behind! I would like to invite you to sign up online and join my team. I have listed the registration and event information below.

WHAT: Every Life Remembered Walk

WHEN: Sunday, October 11, 2026

WHERE: Arch L. Heady at Resthaven Funeral Home and Cemetery

WHO GETS THE FUNDS: 100% of Every Life Remembered registration, as well as funds raised prior to the walk, will be donated to Donate Life Kentucky Trust.

REGISTER ONLINE:

<https://runsignup.com/Race/KY/Louisville/EveryLifeRemembered?raceRefCode=PE5VSX9m>

You will be able to join my team from there. Thank you so much and let me know if you have any questions!

Collecting Donations and Funds

There are several ways to raise and collect funds for the Every Life Remembered walk.

First, individual online registrations are charged a \$10 fee which goes directly to Donate Life Kentucky Trust.

Second, individuals and teams can raise funds through a variety of ways, as mentioned on the fundraising suggestions page. Any funds collected through fundraising activities and events should be brought to the walk the day of the event. All funds brought to the walk will be collected and kept in a secure location in the funeral home with police oversight. Checks should be made out to “Donate Life KY.” At the end of the walk, all funds collected will be securely given to the Donate Life Kentucky Trust representative.

Third, for those who wish to donate online, they may do so at

<https://runsignup.com/Race/KY/Louisville/EveryLifeRemembered?raceRefCode=PE5VSX9m>

All funds donated online will receive an automatically generated receipt (for record-keeping and tax purposes).



Arch L. Heady at Resthaven Funeral Home and Memorial Park

Our Mission is to provide the personalized memorialization that people desire and deserve, so we strive to provide a diverse variety of choices.

Established in 1926, Resthaven Memorial Park has been a peaceful final resting place for generations of Louisville families. Spanning 125 acres, we are a perpetual care cemetery with red brick pathways, well-manicured lawns and a variety of burial options.

Thank you for joining the
Every Life Remembered
Walk 2026



#DonateLifeKY