



## **Together for Life: Pride, Purpose, and Pumps** **Benefitting Donate Life KY Trust**

**Friday, July 24, 2026**

**Play Louisville | 5:30 PM – 9:00 PM**

*An evening celebrating inclusion, community, health & wellness, and the life-saving impact of organ donation.*

Play Louisville and Donate Life KY Trust are partnering to host a vibrant community event bringing together entertainment, advocacy, and connection.

Together, we aim to create an inclusive, welcoming space for the LGBTQ+ community that raises awareness of organ, eye, and tissue donation, promotes community health and wellness, and inspires donor registration.

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### **Impact Opportunities**

#### **Pride & Purpose Sponsor – \$2,500**

*Top-level presenting sponsor of Together for Life: Pride, Purpose, and Pumps, as a lead community partner supporting LGBTQ+ wellness and organ donation awareness.*

#### **Event Access & Experience**

- Two reserved VIP 4-top tables with preferred stage seating
- Vendor/table setup opportunity during the event
- Opportunity to include promotional items or materials for attendees

#### **Premier Visibility & Spotlight**

- MC recognition throughout the evening
  - Logo displayed on guest tables
  - Premier logo placement on all event graphics and promotional materials
  - Featured recognition across all social media promotions
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## **Stronger Together Sponsor – \$2,000**

*Matches up to \$2,000 in raffle sales, directly amplifying impact for donor families and transplant recipients.*

### **Event Access & Experience**

- Reserved 4-top table with preferred stage seating
- Vendor/table setup opportunity during the event

### **Premier Visibility & Spotlight**

- MC recognition during all raffle announcements
  - Logo displayed on guest tables
  - Featured recognition across all social media promotions
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## **Pizza & Pumps Sponsor – \$2,000 or Gift-in-Kind**

*Your support provides pizza for guests and brings people together for a shared meal that fosters connection, celebration, and community in support of the Donate Life mission.*

### **Event Access & Experience**

- Two reserved 4-top tables with preferred stage seating
- Vendor/table setup opportunity during the event

### **Premier Visibility & Spotlight**

- MC recognition as the official food sponsor of the event
  - Logo placement social media promotions and graphics
  - Logo displayed at food stations and throughout the venue
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## **Queen's Corner Sponsor – \$1,000**

*Reserved VIP seating for up to 30 guests to enjoy an evening of celebration and connection while supporting transplant recipients and the life-saving impact of organ donation.*

- Reserved VIP booth with premium seating for up to 30 guests
- Recognition during the first MC announcement
- Name featured table signage
- Opportunity to host clients, staff, community members, and friends in a high-energy VIP setting



## **Chosen Family Sponsor – \$200**

*Join us as chosen family for a night of celebration while your impact provides care baskets for transplant recipients during their hospital stay.*

- Reserved 4-top table with preferred seating near the stage
- Admission included for 4 guests
- Name displayed on table
- Recognition as a supporter of community inclusivity, wellness, and organ donation awareness

## **Together for Life Sponsor — \$100**

*Community nonprofit partners coming together to promote health, wellness, and inclusivity within the LGBTQ+ community while supporting the mission of donation and transplant awareness.*

- Vendor table inside the event
- Opportunity to provide resources and wellness screenings
- Event access for organization representatives
- Social Media collaboration and recognition leading up to the event
- Recognition as a participating community wellness partner

**Thank you for investing in a more inclusive, healthy, informed, and compassionate community.**

**To partner with us and make a meaningful impact, please contact:**

**Emily Miller, Philanthropy Officer**

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